



BRIDGEWATER RETIREMENT COMMUNITY

energy FOR LIFE

IMPACT REPORT 2022

FROM THE PRESIDENT

Dear Friends,

It was another great year at BRC, and I am thrilled to share with you our 2022 Impact Report, which reviews some of the amazing accomplishments our community made over the past year. Here are just a few of the highlights you'll read about.

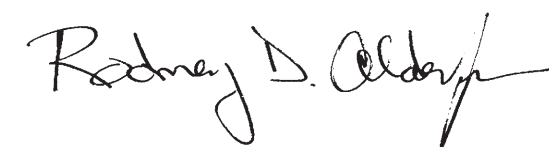
Our campus got a few upgrades throughout the year with the introduction of new services and amenities. Thanks to the generosity and leadership of John Sellers, we opened a campus stargazing observatory. Back on Track Therapeutic Massage Studio opened a satellite location in Houff Community Center to serve our residents and team members. And thanks to the generosity of the Simmons and Will families, we broke ground on new walking trails and a 31-acre nature area.

Workforce retention and recruitment remains a top priority for healthcare and senior living organizations across the country, and BRC is no exception. This year, we launched Culture University, an internal training program that has already made a significant impact on the development and growth of our team members. This program is allowing us to foster a positive and supportive work environment by providing comprehensive culture orientations for new team members, offering leadership development seminars, fostering cross-campus connections, and serving as a resource hub.

And of course, the BRC Foundation enabled the continued advancement of our community through its LiveWell Campaign, the most successful fundraising campaign in the history of BRC. This campaign will allow us to develop new programs and amenities for residents, support our team members with new opportunities and benefits, and expand our service impact in the greater community. We are extraordinarily grateful to those who supported our vision for the future of BRC with contributions to the campaign.

I must also express my sincerest gratitude to all our families, residents, team members, volunteers, and supporters who contributed to the successes of BRC in 2022 and always. Without your dedication and support, none of what you will see in this report would have been possible.

Sincerely,



Rodney D. Alderfer

President | Bridgewater Retirement Community



“This campaign will allow us to develop new programs and amenities for residents, support our team members with new opportunities and benefits, and expand our service impact in the greater community. We are extraordinarily grateful to those who supported our vision for the future of BRC with contributions to the campaign.”

– Rodney Alderfer

On the cover: Faye Sutton enjoys a ride on BRC's new trishaw bike, which enables team members to take residents in Assisted Living, Memory Support, and the Nursing Households out for a zip around campus.



Who We Are

BRC is a vibrant nonprofit Life Plan Community in the heart of the Shenandoah Valley with a vision to enhance and energize healthy living for our residents and seniors throughout our region. Guided by our core principles of **compassion, innovation, and stewardship**, we offer the environment, support, and opportunities that empower residents to make the most of every day.

As a Life Plan Community, we offer a continuum of support through four levels of living: Independent Living, Assisted Living, Memory Support, and Nursing Households. But no matter the level, all residents benefit from an environment optimized to enhance their self-agency and dignity. And all BRC residents enjoy the security of our **Home No Matter What Promise**, which ensures we will never ask them to leave because they have exhausted their financial resources.

And we're more than just a great place for older adults to thrive! We're also:



An amazing place to work with competitive pay, generous benefits, and an intentional workplace culture built on the principles of servant leadership.



A trusted community partner with deep connections and a reputation for strong support for other area causes.



A cause worthy of support. Our Home No Matter What Promise is made possible by generous contributions to the BRC Foundation.

Our Mission:

Promoting an engaging lifestyle within our compassionate community

Our Vision:

Enhance and energize healthy living

BRC COMMUNITY BY THE NUMBERS*

551
RESIDENTS

- 345 Independent Living
- 61 Assisted Living
- 28 Memory Support
- 117 Nursing Households

445
TEAM MEMBERS

**Numbers represent census at the end of the 2022 fiscal year. Team members include full-time, part-time, and PRN/as-needed.*



BRC's marketing team worked in 2022 to refresh and revitalize BRC's "energy for life" branding with updated color palettes, typography, key messages, and photography standards. Included in that project was a major two-day photoshoot involving over 50 residents, team members, and contractors. You'll see some of the results of that effort here in this report and throughout 2023 as we refresh our website, marketing collateral, publications, and more.





The Community Connections team continued its tradition of giving back to the greater community with donation drives, service projects, and education about area causes to team members and residents throughout the year. Together, we made a big impact:



► **Adagio House**

Adagio House offers affordable counseling services for area youth. We put together over 100 telehealth bags for their child clients to help keep them focused and engaged during their sessions.

► **Blessing Boxes**

We held our annual Thanksgiving food drive, collecting enough donations to provide full Thanksgiving dinners to local families in need at John Wayland Elementary School, Wilbur Pence Middle School, and Turner Ashby High School.

► **Blue Ridge Area Food Bank**

We supported food bank operations by sending a volunteer crew of residents and team members to work shifts at the Verona warehouse.

► **Bridgewater College**

After tragedy struck our friends and neighbors at Bridgewater College, we came together to express our support with hand-written cards and home-baked treats for students, faculty, and staff.

► **Bridgewater Fire Department**

We lent a hand with operations at the annual Lawn Party's BINGO Tent, and residents donated 42 cakes to support the cake walk.

► **Children's Clothing Closet**

We hosted a post-holiday donation drive and collected a large assortment of clothing, diapers, and baby supplies.

► **Generations Crossing**

We included every adult participant of Generations Crossing in our annual Easter Basket Project, creating customized baskets filled with their favorite treats, snacks, and activities.

► **John Wayland Elementary School**

We love our friends at John Wayland Elementary and were happy to support our local teachers, cafeteria workers, custodians, and administrators with special goodie bags to kick off the school year.

► **Open Doors**

We served a meal for over 40 community members experiencing homelessness. Then during the holidays, we provided stockings with personal care items for every Open Doors participant.

► **Roberta Webb Early Education Center**

We hosted a donation drive to support Roberta Webb, and a special group of residents enjoys visits every month to support intergenerational engagement.

► **Salvation Army**

We sent a crew of residents and team members to volunteer in the Angel Tree Warehouse—setting up holiday gift packages for children and seniors throughout the community.

► **Strength in Peers**

Strength in Peers provides peer recovery for those struggling with substance use, mental health, and trauma-related challenges. We hosted a donation drive for survival bag supplies.

► **Stuff the Bus**

Residents and team members participated in Stuff the Bus volunteer opportunities at the Dayton Walmart.

► **United Way**

We participated in United Way's annual Day of Action by helping to plant a pollinator garden in Hillendale Park. This project was part of the City of Harrisonburg's pollinator corridor project.

► **Valley Program for Aging Services**

This year, we began weekly service of the Bridgewater Meals on Wheels route. This project will continue into 2023 and beyond.

► **Walk to End Alzheimer's**

We hosted an Alzheimer's Walk on-campus and raised over \$11,000 for the Alzheimer's Association.

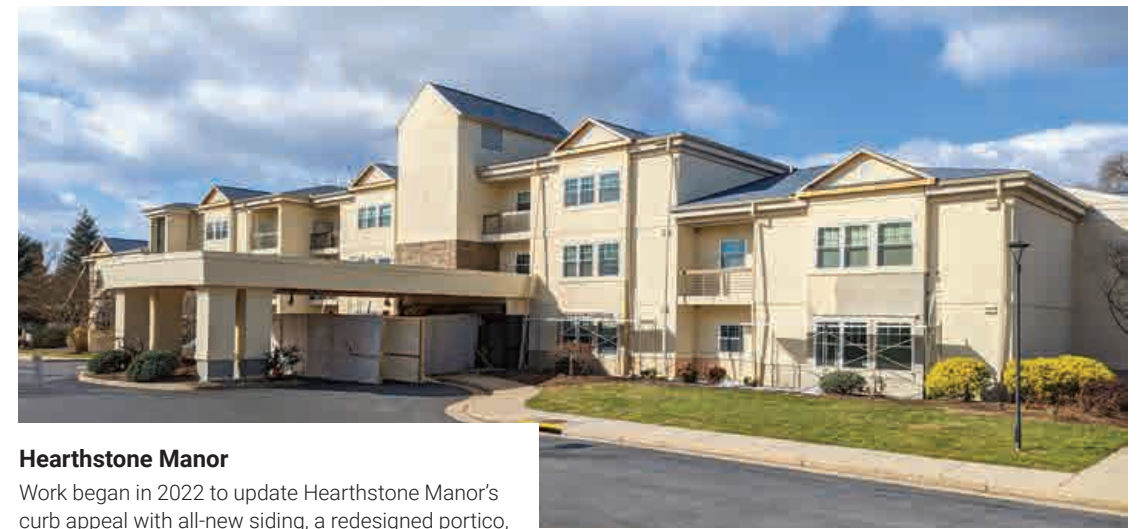




From breaking ground on the development of walking trails on a 31-acre nature area to new additions like a stargazing observatory and art studio, BRC's campus continued to evolve throughout 2022.



Massage Studio
Back on Track Therapeutic Massage Studio opened a satellite location to serve our residents and team members.



Hearthstone Manor
Work began in 2022 to update Hearthstone Manor's curb appeal with all-new siding, a redesigned portico, and new windows and roofing.



Walking Trail Groundbreaking
We broke ground on new walking trails and a 31-acre nature area. The new trails will provide access to several destinations and overlooks, including a natural playground, outdoor classroom, marsh walk, woodland overlook, and more.



Rescue Squad Rehab
The old rescue squad building on Virginia Avenue, previously used for storage, is undergoing a complete transformation. In 2023, it will house a new arts studio and provide garage space for our grounds and landscaping crew. It's already unrecognizable!



Solar Observatory
Thanks to the generosity and leadership of John Sellers, our new campus observatory offers a window to the heavens.





The BRC Foundation successfully completed the largest fundraising campaign in BRC's history, raising over \$4.7 million to support new initiatives such as the **Energized Life Fund**, **Work Well Fund**, and **Community Outreach Fund**.

This campaign will allow us to develop new programs and amenities for residents, support our team members with new opportunities and benefits, and expand our service impact in the greater community. We are extraordinarily grateful to those who supported our vision for the future of BRC with contributions to the campaign.



Home No Matter What

Living at BRC gives residents the security of knowing that, should their needs change, they'll always have access to supportive services and world-class healthcare. And that's true no matter what. Approximately one-fourth of residents in Assisted Living, Memory Support, and Nursing Households have exhausted their financial resources. The Forever Family Endowment bridges the gap—ensuring that all residents can continue to remain in their homes for the rest of their lives regardless of their ability to pay.

Percentage of residents not able to pay the full fee:

ASSISTED LIVING:	MEMORY SUPPORT:	NURSING HOUSEHOLDS:
20.4%	23.9%	35.5%

You can help us keep our Home No Matter What promise by making a contribution to the Forever Family Endowment. Learn more at brcliving.org/donate.





BRC's Spiritual Care team, led by Chaplains Russ and Brenda Barb, is dedicated to providing the absolute best spiritual support possible for residents and team members. This year, they focused on expanding their capabilities and capacities to provide mental health support and continue integrating spiritual care into each resident's overall care plan.

Certified Dementia Care Specialists

By maintaining certification as Dementia Care Specialists, our spiritual life team demonstrates their experience, education, and dedication to meeting the needs of residents and their families.

Counseling and Grief Support

Through counseling and grief support, the spiritual life team is able to walk alongside residents and their families through trying times, offering much-needed support and assurance after the loss of a loved one or through difficult transitions.

Mental Health First Aid

Russ and Brenda both became nationally-certified Mental Health First Aid providers, allowing them to assist residents or team members experiencing a mental health crisis. In 2023, they will become certified trainers and begin offering certification courses to other BRC team members.



Culture & Workforce Development

IMPACT

2023 saw the launch of Culture University, a new dedicated space for team member training and professional development. Culture U hosted new team member orientations, an emerging leader “Lunch and Learn” series, household culture “Firebrand” training, information sessions on topics like LGBTQ+ equality, and more!

Despite challenging labor markets throughout the healthcare industry, BRC remains one of the best places to work in Rockingham County and maintained above-average staffing ratios in healthcare settings throughout the year.



TEAM MEMBER DEVELOPMENT:

- **172** team members participated in Culture Orientation
- **Over 1,500 hours** of team member training, collaboration, and connection in Culture U
- **14 internal promotions**



WORKFORCE DEVELOPMENT:

- **17 CNAs and 5 Med-Aides** trained and licensed by BRC
- **120 clinical students** from Eastern Mennonite University, Massanutten Technical College, Valley Vo-Tech, Blue Ridge Community College, Mary Baldwin University **conducted clinical rounds.**



2022 SCHOLARSHIP RECIPIENTS:

- | | | |
|------------------|-----------------------|-------------------|
| • Sarah Rider | • Jessica Covell | • Odesa Elezi |
| • Taylor Metzler | • Rosa Vegas-Mercedes | • Ganna Krot |
| • Anne O'Donohue | | • Haggi Molalenge |



Impact Measured:

BRC's dedication to providing the best senior living experience pays off—both in regional and national acknowledgements and accolades. Here are just a few ways BRC was recognized this year:



Best of the Valley Daily News-Record

- Best Assisted Living
- Best Nursing Home
- Best Retirement Community
- Finalist for Best Physical Therapy Practice



five-star Medicare rating



U.S. News & World Report

- Best Continuing Care Retirement Community
- Best Independent Living
- Best Assisted Living
- Best Memory Care
- Best Short-Term Rehabilitation



Best of the Virginia Virginia Living

Best Retirement Community in the Shenandoah Valley



Four-Star Charity Charity Navigator





BRC Foundation

BRIDGEWATER RETIREMENT COMMUNITY

Since its founding in 1983, the BRC Foundation has raised funds to support BRC's mission to care for residents who have exhausted their financial resources. As an autonomous organization governed by a separate board of directors, the BRC Foundation also supports on-campus programming, raises capital funds for major infrastructure projects, and provides support for team members with scholarship opportunities and emergency relief.

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116
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32%
PARTICIPATION

\$18,699
TOTAL GIFTS

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Compassionate COMMUNITY

The Bridgewater Home Auxiliary and the Bridgewater Village Residents Association (BVRA) are organizations that are independent from BRC but have a big impact on quality of life through volunteer efforts and financial contributions to BRC and the broader community. Typically, the Auxiliary raises funds through the Cottage Gift Shop, fundraising events, and the ReRun Shoppe. The BVRA raises funds through the Village Barn and other initiatives. Both organizations generously contribute to support the efforts of BRC and other community organizations.

Bridgewater Home Auxiliary

\$47,977

Founders Day	\$380
Building Connections Campaign	\$10,000
Spiritual Life Endowment Fund	\$1,000
Forever Family Fund	\$15,175
Bridgewater Home Support	\$17,747
Flowers and Plants Project	\$744
Jr. Volunteer Scholarship	\$2000
Pet Project	\$931

Bridgewater Village Residents Association

\$18,625

Bridgewater Rescue Squad:	\$6,000
Bridgewater Volunteer Fire Department:	\$6,000
Forever Family Endowment Fund:	\$6,000
Spiritual Life Endowment Fund:	\$625



Impact through Volunteer Service

Individual Volunteers

Stanley Abbot	Kevin Daggett	Anna Mae Harmon	Mary Beth Kuebler	Shirley Parsons
Kaitlyn Aherron	Karis David	Amanda Harpine	Kathryn Kurowski	Steve Parsons
Raymond Albers	Fred Davino	Doris Harsh	Joanne Lam	Amiel John Pasacsac
Susan Albers	Glenda Deaton	Henry Hawkins	Craig Landes	Ged Pearson
Sydney Allwine	Elaine Dellinger	Mary Jo Hawkins	Paige Landes	Rex Peters
Seleste Alvarado-Martinez	Kay DiVincenzo	Kathi Hemmis	Abby Lane	Ruth Peters
Ernie Anderson	Kendra Dodrill	Barbara Henkel	Bethany Lang	Jean Petre
Ann Anderson	Shayla Doherty	Bob Henkel	Ellen Layman	Alaina Pheiffer
Bob Armbruster	Allen Driver	Judy Henneberger	Virginia Layman	Eileen Phillips
Jean Armstrong	Hattie Driver	Sarah Henneberger	Erin Layman	Richard Phillips
Hannah Bailey	Rebecca Dupuis	Lydia Henry	Jim Leitner	Ron Pierce
Janessa Baker	Nathanael Eby	Kaitlyn Herrell	Julie Leitner	Sarah Pierce
Heather Barkey	Layman Ellen	Stephan Hess	Lori Lineweaver	Mary Porter
John Barr	Cindy Emswiler	Chloe Higgs	JoAnn Liskey	Neil Porter
Laten Bechtel	Elizabeth Emswiler	Audrey Hildebrand	Mary Ann Littrell	Bill Powell
Millie Becker	Sara Estes	Gloria Hildebrand	Bill Ludwick	Eunie Powell
Veronica Beggs	Ruthie Evans	Rodney Hildebrand	Mary Ludwick	Larry Powell
Colleen Berger	Lucinda Eye	Deidra Hill	Doris MacDaniel	Nan Powell
Charles Blair	Grayson Fangmeyer	Emilee Hinkle	Ginger MacNaughton	Bobbie Preto
Kim Bloom	Kolton Fellenstein	Sarah Hinshaw	Jessica Martin	Carolyn Price
Emily Blosser	Cindy Fike	Hunter Hise	Sydni Maul	Brandon Propst
Judy Botkin	Mike Fike	David Holl	Roger McCafferty	Olivia Puffenbarger
Jim Bowman	Julian Fisher	Wilda Holsinger	Sharon McCafferty	Robert Puffenbarger
Sylvia Bowman	Elizabeth Fitt	Eleanor Holthaus	Matt McDonald	Charles Raisner
Bud Branch	Ann Flora	Wally Holthaus	Lenny McDorman	Vincent Raymond
Jane Branch	Jan Flora	Gloria Horne	Barbara McKee	Karen Reed
Charlotte Brazeau	John Flora	Mike Hostetter	Karen McNeal	Richard Reeves
Tony Brazeau	Wanda Flora	Marianne Houff	Juanita Mendenhall	Lanie Reid
George Brenneman	Pamela Flory	Neil Houff	Steven Metzgar	Bill Reinhold
Kim Brenneman	Ted Flory	Sue Houghland	Ray Michael	Ginnie Reinhold
Betty Bryan	Thom Flory	Harold Huffman	Skylar Miles	Thomas Reynolds
Faith Buck	Joy Fredrick	Nancy Hulings	Janet Miller	Homer Rhodes
Julia Bulgarelli	Jane Fulk	Tim Hulings	John Leigh Miller †	Joyce Rhodes
Suzanne Bunce	Bob Gaines	Madeline Hutchins	Mary Miller	Ben Ridder
Dane Byers	Corinne Gaines	Marilyn Hyatt	Connie Minnick	Emma Rinker
Katherine Byers	Meghan Garber	Andy Jackson	Jordan Mongold	Jeff Ritchie
Matthew Caccavale	Kathleen Gardner	Lee Jackson	Sherry Mongold	Kayla Ritchie
Grace Calogero	Karen Garner	Ryan Jacobs	Sophia Montes	Matt Robinson
Judy Campbell	Kailey Garrett	Conner Jellum	Mollie Moomaw	Clooney Rodeffer
Betty Caricofe	Jim Gaskins	Edwin Johnson	Aryiana Morris	Breanna Rohrer
Christine Carillo	Phyllis Gaskins	Emma Johnson	Morgan Mottram	Gloria Roller
Pat Carroll	Chuck Gerard	Annie Jones	Don Myers	Madeline Rospierski
Susan Clark	George Getic	Mark Jordan	Henry Nalker	Barbara Ross
Tom Clark	Sonia Getic	Marsha Justice	Susie Nalker	Bernice Ruff
Shirley Cockrell	John Glick †	Gabriela Kay	John Neff	Jerry Ruff
Ralph Compton	Ray Glick	Nancy Keplinger	Celine Nguyen	Sydney Ryan
Sally Jane Conner	Lydia Golin	Britta King	Anne Nielsen	Blaine Ryman
Joseph Connor	Meredith Goss	Janet Kinsey	Marie Nofs	Judy Ryman
Linda Cook	Paul Graham	Samantha Kinsky	Joyce Nolen	Bill Sale
Olivia Cooper	Janina Greene	Sharon Kiracofe	Wil Nolen	Donna Sampson
Elsie Cox	Kena Gresham	Robert Kloetzer	Lev Norford	Gene Sampson
Shirley Creekbaum	Deborah Greubel	Vickey Kloetzer	Avery Ouellette	Nash Sanchez
Liam Cunningham	Joyce Grove	Liza Koonin	Sue Overman	LeVerle Sappington
Nancy Dagen	Sarah Harlow	Cameron Korhnak	Jacob Pace	Sydney Sawatzky

2022 Group Volunteer Organizations

ARC of Harrisonburg and Rockingham
 Augusta Health
 Blue Ridge Christian School
 Blue Ridge Community College
 Bridgewater Church of the Brethren
 Bridgewater College
 Department of Music
 Health and Exercise Science
 Office of Spiritual Life
 Student Athlete Advisory Committee
 Women's Field Hockey
 Women's Soccer
 Bridgewater Presbyterian Church
 Bridgewater Rotary
 Bridgewater Ruritans
 Bridgewater United Methodist Church
 Bridgewater United Methodist Youth
 Bridgewater United Methodist Children's Ministries
 Connections Early Learning Center
 Crosslink Community Church
 Cardinal Dental Specialist and Community Dentist Offices
 Cymore Elementary School
 Eastern Mennonite University School of Nursing
 First Choice Home Health and Hospice
 Fort Defiance Future Leaders of America
 Greenvale Garden Club
 Good Time Gospel Quartet
 Harrisonburg First Church of the Brethren
 Heartland Quartet
 In Motion School of Dance

James Madison University
 Alpha Pi Omega
 Alpha Sigma Alpha
 Center for Service Learning
 Department of Music
 Department of Art
 Department of Social Work
 Health Services Administration
 School of Nursing
 Work Study
 John Wayland Elementary School
 Just Jazzin
 Massanutten Technology Center
 Murphy Deming College of Health Sciences
 New Beginning Church
 Old Time Gospel Quartet
 Park View Credit Union
 Peak Mennonite Church
 Roberta Webb Learning Center
 Sangerville Church of the Brethren
 Sew Caring Stitchers
 Shenandoah District Church of the Brethren
 Staunton Church of the Brethren
 Summit Church of the Brethren
 The Vocal Chords
 Therapy Dogs International
 Turner Ashby High School National Honor Society
 Turner Ashby High School Special Education
 USA Dance Team
 Valley Program for Aging Services
 Valley Career and Technical Center
 Wilbur Pence Middle School

Kirsten Scher	Kathy Simmons	Julie Swope	Doris Viands	Paige Will
Nick Schiefelbien	Nancy Simmons	Angela Taglianetti	Janice Wade	Jean Willi
Jeff Schleifer	JoAnne Simpkins	Victoria Tartivita	Glenna Wampler	Barbara Williams
Emily Science	Vickie Slaubaugh	Katie Taylor	Joyce Wampler	Mack Wilson
Carole Sease	Jimmy Smith	Stacey Terry	Merle Wampler	Madison Wilson
Bonnie Semans	Linda Snader	Paula Thompson	Steve Watson	Nancy Wilson
Dorothy Sharpe	Carol Spangler	Susan Thompson	Liz Webster	Judy Winner
Abe Shearer	Wayne Spangler	Kira Tilton	Zach Wellinghoff	Richard Winner
Dick Shearer	Maggie Sparks	Michelle Titman	Bob Wheatley	John Withers
Martha Sheets	Gina Stephan	Diem Trang	Marnie Wheatley	Lauren Witmer
Nelson Sheets	Linda Sterrett	Carina Troshin	Tom Wheatley	Mirna Wolfe
Zadron Sherzad	Bailey Stinnette	Melissa Turner	John White	Nancy Woody
Jennifer Shirkey	Kent Stoneburner	Cindy Tusing	Linda White	Merv Wunderlich
Carolyn Shorb	Dick Stutzman	Gary Tyeryar	Mason White	Dick Wurst
Jerry Shorb	Garnet Suter	Marcia Tyeryar	Sophia Whitfield	Peggy Wurst
Belinda Showalter	Meredith Suter	Robert Tyner	Mary Whitley	Rowan Zeiss
Elwood Shrader	Nicole Sutton	Janet Underwood	Lizzie Whitten	
Ann Siciliano	Fred Swartz	Steven Utterback	CalistaJean Wiberg	
Kathleen Siker	Nancy Swartz	Ann Vanpelt	Rebecca Wiggins	
Edgar Simmons	Cheryl Switzer	Michelle Vaught	Ann Will	

Civic and Business Support

American Legion Post #188
 Art for the Journey
 Blue Ridge Mtn Dulcimer Players
 Bridgewater Home Auxiliary
 Bridgewater Village Residents' Association
 Campbell Print Center
 City National Bank
 Converge Local
 Denton Family Charitable Foundation
 Eddie Edwards Signs
 Edwards Performance Solutions
 Farmers & Merchants Bank
 Fidelity Charitable Gift Fund

Flora Pettit
 G. L. Suter, Inc.
 Hershey Creamery Company
 Hess Financial
 Houff Corporation
 JMU Community Service Learning
 Joe Bowman Auto Plaza
 Ladies Aux VFW Myers-Hodges Post 8644
 Landes Heating & Air Conditioning
 Park View Federal Credit Union
 Partners Excavating Company
 Hipps Financial Partners
 Queen City Creative LLC

Rockingham Cooperative
 Shickel Corporation
 Shreckhise Shrubbery Sales & Landscapes
 Sign Pro
 Sodexo, Inc. & Affiliates
 The O'Connor Group
 The Winston-Salem Foundation
 Truist
 Trumbo Electric, Inc.
 Weaver's Floor Covering
 Wellness Concepts

Church Partners

Beaver Creek Church
 Bethel Church of the Brethren-Keezletown
 Bridgewater Church of the Brethren
 Calvary Church of the Brethren
 Cedar Grove Church of the Brethren
 Cedar Grove COB Women's Fellowship
 Cedar Run Church of the Brethren
 Charlottesville Church of the Brethren
 Community Mission Church of the Brethren
 Covenant Alianza Presbyterian Church
 Flat Rock Church of the Brethren
 Forest Chapel Church of the Brethren
 Friendship Sunday School Class
 Hiner Church of the Brethren

Luray Church of the Brethren
 Madison Church of the Brethren
 Memorial Church of the Brethren
 Mill Creek Church of the Brethren
 Montezuma Church of the Brethren
 Mount Bethel Church of the Brethren
 Mount Olivet Church of the Brethren
 Mountain Grove Church of the Brethren
 Mt. Zion Church of the Brethren - Broadway
 Pathfinders Sunday School Class
 Pine Grove Church of the Brethren
 Pine Grove Church Women's Fellowship
 Round Hill Church of the Brethren
 Sangerville Church of the Brethren

Shiloh Church of the Brethren
 Smith Creek Church of the Brethren
 Staunton Church of the Brethren
 Sugar Grove Church of the Brethren
 Summit Church of the Brethren
 Summit Church of the Brethren Women's Fellowship
 Summit COB Women's Fellowship
 Sunrise Church of the Brethren
 Timberville Church of the Brethren
 Valley Pike Church of the Brethren
 Wakemans Grove Church of the Brethren
 Waynesboro Church of the Brethren

Legacy Council Members

Judith Miller Allen
 Roger and Sonja Bible
 Dr. Emmert and Esther Bittinger
 Jim and Sylvia Kline Bowman
 Dr. Dick L. Boyd
 Chester and Nancy Bradfield
 Bridgewater Home Auxiliary
 Daniel and Nancy Brubaker
 Dr. Allen M. Clague Jr. and Naoma Dean Clague †
 Alfred and Melba Cline
 Patricia S. Costie
 Mensel and Linda Dean
 Margaret K. Dent
 Dr. Garner H. Downey †
 Janice Drechsler
 Hattie Driver
 Theodore and Mary Beth Flory
 Thom Flory
 John and Marilyn Garber
 Kathleen Gardner
 Mrs. Ethylene L. Gilbert
 Mrs. Janet W. Good
 Dr. Hantford L. Graham †
 Sidney and Joyce Grove
 Miriam M. Holl †

Wilda W. Holsinger
 Paul and Mary Ann Hoyt
 Rufus and Elaine Huffman
 Kevin D. Humphries
 Barbara H. Jewell
 Helen R. Jones
 Peggy C. Kennedy †
 Sallie E. Kiser
 Pearl L. Lantz
 W. Price and Sandra Lineweaver
 Mary Ann Littrell
 Miriam S. Martindale †
 Paige D. Martindale
 John & Peggy Mason
 Marion and Joan Mason
 Roger and Sharon McCafferty
 Joel "Mac" and Beverley McCauley
 Karen P. McNeal
 Dawn Elizabeth Miller
 Janice Kathryn Miller
 John Leigh and Janet Carter Miller
 Mary Lou Miller
 D. Jean Petre
 Carolyn Price
 Eva Reeves †

Richard and Maralee Reeves
 Kennon and Nina Rothchild
 William and Josie Sale
 Jeffrey and Patty Schleifer
 Cathryn F. Seese †
 Don and Donna Shiflet
 Edgar and Kathy Simmons
 Terry and Vickie Slaubaugh
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 Lucile H. Vaughn
 Janice W. Wade
 Bonnie Lou Wampler
 Glenna Wampler
 Priscilla Wakeman Wampler
 W. Steve and Ruth Watson
 John and Gene White
 N. Paige and Ann Will
 Gladys B. Wonderley
 Richard and Audrey Wright

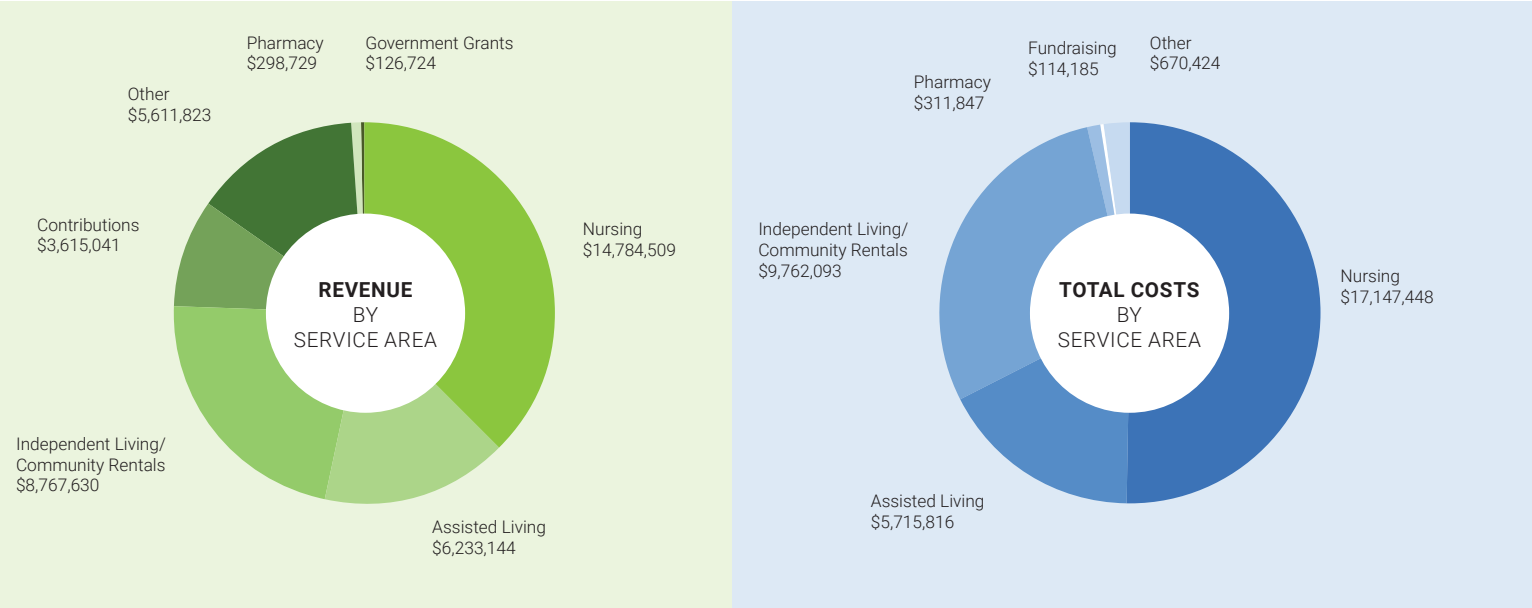
† = deceased



The Bridgewater HealthCare Foundation, and the entire Bridgewater Retirement Community, deeply appreciate the contributions of each donor and volunteer. We have made every effort to make these lists complete and accurate. If you notice a mistake or an omission, please accept our apologies and contact us at 540-828-2652.

2021-2022 Financial Dashboard

Contributions and income from investments are crucial in bridging the gap between revenue and operating costs in each of our four service areas.



TOTAL COSTS BY CATEGORY			
 Salaries, benefits, payroll taxes \$18,518,285	 Medical supplies, food, and therapy \$3,174,872	 Facility costs, utilities, technology, and equipment \$2,851,328	 Administration \$2,342,995
 Depreciation and amortization \$4,176,543	 Insurance, taxes, and business licenses \$1,308,186	 Interest \$1,349,604	TOTAL \$33,721,813

ASSETS				
Current Assets	Investments	Physical Property and Equipment	Other assets	TOTAL
\$7,309,250	\$33,388,500	\$89,027,780	\$4,494,146	\$134,219,676

*Bridgewater Retirement Community's fiscal year runs from October 1 through September 30.

If you would like a full copy of BRC's audited financial statements, contact Carrie Budd, Vice President for Development and Community Relations, at 540-828-2509 or cbudd@brcliving.org.

ECONOMIC IMPACT

Employment

\$17,386,170

in payroll and benefits

Capital Reinvestment at BRC

Wayfinding & Entrance Project	\$360,481
New Properties Purchased: IL	\$125,734
Village Unit Upgrades / Renovations	\$1,012,588
Improvements & Equipment: Nursing	\$174,649
Improvements & Equipment: AL	\$654,813
Improvements & Equipment: IL	\$2,178,483
Improvements & Equipment: Admin	\$23,244
Improvements & Equipment: Dining	\$30,988
Improvements & Equipment: Other	\$241,698
TOTAL:	\$4,802,678

OCCUPANCY RATES

October 2021 – September 2022



Independent Living

269 RESIDENCES

98% Occupied or contracted



Assisted Living

not including memory support:

69 APARTMENTS

88% Occupied



Memory Support

29 ROOMS

97% Occupied



Nursing Households

127 ROOMS

92% Occupied

OVERALL

494 RESIDENCES

95% Occupied or contracted

Bridgewater HealthCare Board of Directors, 2022

John Neff, Chair
 Abe Shearer, Vice Chair
 Deborah Greubel
 Henry Hawkins
 Neil Houff
 Marsha Justice
 Sherry Mongold
 Larry Powell
 Jennifer Shirkey
 Ann Siciliano
 Steve Watson
 Bob Wheatley

Senior Leadership Team

Rodney Alderfer, President
 Carrie Budd, Vice President for Development & Community Relations
 Jeannette Suter, Vice President of Independent and Assisted Living
 Jeff Lambert, Vice President for Healthcare
 Anne O'Donohue, Vice President for Support Services
 Jim Weaver, Vice President of Finance
 Stephanie Rohrer, Vice President of Human Resources

This 2022 Impact Report reflects the work of many. We particularly recognize:

EDITORIAL: Crista Cabe, Director of Marketing & Sales
 Jeremy Douylliez, Marketing Communications Manager
 DESIGN: Queen City Creative, Blue Ridge Multimedia
 PHOTOGRAPHY: Sera Petras Photography, Blue Ridge Multimedia, Boyd Pearman Photography

BRIDGEWATER
RETIREMENT COMMUNITY

energy FOR LIFE

302 North Second Street
Bridgewater, VA 22812

800.419.9129
540.828.2550

www.BRCliving.org



If you're wondering if you can enjoy your dream retirement, the truth may surprise you. When you take into account the expenses of home upkeep, transportation, and future health needs, the advantages of living at a Life Plan Community become clear. If you're looking for a retirement community that's welcoming, supportive, and affordable, come visit us. We think you'll find BRC is for you.

Independent Living | Assisted Living | Memory Support | Nursing Households
302 North Second St. | Bridgewater, VA 22812 | 800.419.9129 | brcliving.org 

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