

Dear Friends,

What a year. In the face of a global pandemic, we were faced with unprecedented challenges. As we adapted to changing norms throughout the year, we relied on our clinical leaders to develop policies and procedures to keep us safe. And we relied on each other to each do our part, residents and team members alike, to keep COVID-19 off our campus. It wasn't easy, but we never balked at the challenges before us.

When residents faced isolation from loved ones and community, we kept them connected—finding creative ways to celebrate birthdays and helping residents connect with their families through technology. When it became unsafe for residents to dine together or leave campus for food and essential supplies, we reinvented our entire dining operation and even created a grocery-delivery program from scratch. When outbreaks occurred in Assisted Living and Nursing households, our team banded together to support residents and each other, reducing community spread and leading to generally positive health outcomes.

And still, we made significant progress in other initiatives. Responding to the needs identified in last year's Senior Community Needs Assessment, we built a coalition of regional organizations to work together to start new healthy aging initiatives across the Valley. We safely opened The Grove, adding 34 brand new contemporary apartments to our Independent Living Village. In Assisted Living, we moved current residents to gracious new apartments in the new AL Connector, which features kitchenettes and full bathrooms in each apartment. Plus, we opened the Junction, an exciting addition to our on-campus dining options that features a pizza oven, salad bar, deli, coffee nook, and action station. To think that we accomplished so much in the face of such adversity fills me with pride.

They say that crisis brings out the best and worst in people. Last year, I was privileged to see it bring out only the best in our entire community. Thank you. Thank you for supporting our efforts throughout the year to keep our community safe, healthy, and connected.

Here's to a better 2021.

Sincerely,

Rodney D. Alderfer

President | Bridgewater Retirement Community

Rodney D. Older

Our Mission:

Promoting an engaging lifestyle within our compassionate community

Our Vision:

Enhance and energize healthy living

BRC COMMUNITY BY THE NUMBERS*

531
RESIDENTS

344 Independent Living71 Assisted Living (including memory support)

116 Nursing

425
TEAM MEMBERS

*Numbers represent census at the end of the 2020 fiscal year. Team members include full time, part-time, and PRN/as-needed.

Who We Are

Energy for Life

As a Life Plan Community, we offer a continuum of options through four levels of living: Independent Living, Assisted Living, Memory Support, and Nursing Support. Across all levels of living, we provide an environment for older adults to thrive.

We've always taken the word "community" seriously, and 2020 brought new challenges and opportunities to cultivate a community dedicated to enhancing energy and zeal for life. We stand at the forefront of innovation in senior living, which allows us to track and respond to the changing dynamics of a tumultuous year—keeping residents connected, engaged, and safe.

BRC Culture

Three Core Values:

Across all levels of living, three core values guide our practices and daily work together: **compassion**, **stewardship**, and **innovation**. In a normal year, we lean on them to make major decisions and guide long-term planning. We see them demonstrated in everyday moments and interactions with residents. This year, they were tested in ways we couldn't have imagined. What does a compassionate response to the pandemic look like? How can we be good stewards of our shared resources when supply lines are strained? How do we innovate to keep our community connected, engaged, and healthy in a year unlike any other?

Dimensions of Wellness

We get it—wellness is a buzzword used so often it can feel like an empty cliché. We knew we needed to offer something genuine. So we started looking at wellness as a whole-person effort and continually strive to promote health across eight distinct dimensions: physical, emotional, intellectual, social, vocational, environmental, financial, and spiritual. Our wellness team provides programming and opportunities to residents and team members that span each dimension. It's one of the many ways we advance energy for life to our residents throughout the community.





Infection preventionist Rita Davis checks in team members to a routine weekly testing clinic.

In late January of 2020, a norovirus infection was spreading through Bridgewater Retirement Community's nursing households. For Barb Frye, BRC's director of nursing, it felt like the households were on the verge of a worst-case scenario. She and her team began reinforcing messages about gowns, gloves, and handwashing. Hand sanitizing stations throughout campus were stocked with surgical masks, and visitation in the households was discouraged.

The prevention measures worked, the outbreak abated, and the entire effort turned out to be a practice run for what would become the new normal just a few weeks later.

Senior living communities throughout the country were unquestionably hit hard by the COVID-19 pandemic. But while BRC did deal with a few outbreaks throughout the year, it fared remarkably well compared to other organizations. That's in large part due to the efforts of three key clinical leaders in nursing: Barb Frye, director of nursing, and Rita Davis and MJ Saufley, infection preventionists.

Throughout the year, these three leaders worked tirelessly, bringing their expertise to the forefront to develop effective, clinically supported protocols to prevent outbreaks on campus and mitigate the risk of community spread when outbreaks occurred.

It began in March of 2020, when BRC became one of the first senior living communities to shut down visitation. "About a week after we restricted visitation, we got a letter from Center



BRC's own wonder woman Barb Frye shows off a box of Wonder Woman themed bandages before receiving a dose of the COVID-19 vaccine.

for Medicaid Services threatening to fine us for violating policy," Frye recalls. "So, we were ahead of the curve. Just a week later, we would have been fined for opening visitation!"

To navigate the pandemic successfully, the leadership team had to deal with a steady drip of changing guidelines and best practices. "We would just wait for the emails [from CMS and CDC] to come in," says Frye, who carries with her a 3 inch binder packed to the brim with published guidelines, research, and BRC prevention policies. They regularly brought new guidance to the COVID-19 task force along with recommendations for how to best implement them.



Barb Frye and MJ Saufley prep doses of the COVID-19 vaccine at one of BRC's vaccination clinics.

For Saufley, some of those most challenging moments came while communicating new policy changes to family members. "Our families were always so supportive and understanding because they wanted nothing but the best for our residents," she recalls. "But you could just hear the disappointment in their voices."

Of course, implementing policies in a way that honors the culture of our nursing household model brought its own challenges. "A big part of our workload was applying these new policies to our household culture," says Frye. "We had to figure out how to continue providing activities and integrating the clinical aspect of care to the residents' whole-person wellness." That meant providing support for the household coordinators to help keep residents connected and engaged, working directly with families to set up video chats and window visits, and finding creative solutions to help residents celebrate birthdays and holidays. During especially tight quarantine periods when residents were required to isolate in their rooms, the team moved residents to their door frames at mealtimes so they could at least see each other across the hallway.

When outbreaks did occur, the entire nursing team rallied to support each other and residents. "We had team members testing positive and volunteering to continue working shifts in the COVID area," recalls Frye. During an outbreak, all direct care team members were required to wear full personal protective equipment, including hooded Tyvek suits, N95 masks, goggles, gloves, and isolation gowns.

"It was not and uncomfortable," says Cindy Morris, RN, quality improvement coordinator. "But no one complained, and many team members were willing to serve above their usual roles."

"To me the greatest feeling in the world was overcoming an outbreak," says Frye. "You're thinking, 'it's just going to spread.' Because most of the communities like ours had

2020 Cumulative COVID-19 Cases at BRC

Out of approximately 530 residents and 420 team members.

	TEAM MEMBERS	RESIDENTS	
MARCH	0	0	
APRIL	2	2 0	
MAY	1	0	
JUNE	5	0	
JULY	6	20	
AUGUST	7	1 10	
SEPTEMBER	5		
OCTOBER	5	2	
NOVEMBER	2	0	
DECEMBER	29	16	
TOTAL	62	49	

50% or greater infection rates. So, for me, when we would get through an outbreak without it spreading throughout the entire community, that made me feel like our efforts had been successful."

As vaccines began to work their way through the approval process, Frye, Saufley, and Davis worked through a maze of regulations and paperwork to ensure BRC would be at the front of the line when a vaccine became available. The effort paid off, and on December 30, BRC became the first senior living community in the Central Shenandoah Valley Health District to host a vaccination clinic for residents and team members.

It was such an awesome day," recalls Saufley. "Every time we went into one of the households, the leadership team from that household was ready, and we just knocked it out! I feel like if we could be the ones vaccinating this country, we'd have way more people vaccinated!"

Clinics continued into early 2021, allowing residents at all levels of living to get fully vaccinated. Now, with the vast majority of residents and team members fully vaccinated, the team feels like they've turned a corner. "We're still on our guard," says Saufley. "But we feel like we're in a much better place."



Compassion action

Compassion is at the heart of all we do. Throughout 2020, we sought to respond to new challenges in a compassionate way, considering the impacts our decisions made on residents, team members, and our broader community.

Two sisters, IL resident Sylvia Bowman and AL resident Wilma Robertson, get some face time during a weekly window visit.



Community Connections

A global pandemic is no match for hearts willing to serve. A few years ago, we launched our Community Connections team to pull together all the various ways residents and team members give back and serve our greater community. The team didn't balk at the challenge of giving back in a year like 2020. Here's what we accomplished together:

- In January, residents and team members supported Loads of Love, washing 22 loads of laundry for persons experiencing homelessness. Plus, we raised over \$1,500 for Open Doors by "polar plunging" the awesome women on our Senior Team.
- In February and March, we served meals for the Bridgewater Rescue Squad and for persons experiencing homeless at Open Doors.
- In May, we put together 32 gift baskets to support the essential workers of Bridgewater small businesses.
- In July, we hosted a Red Cross blood drive that netted 39 units of blood enough to save 117 lives. Plus, we stocked the pantry with 10 boxes of food for our local heroes at the Bridgewater Fire Department.

- In August, we lifted up the teachers at John Wayland Elementary by welcoming them back to school with gift bags and purchasing classroom wish list items to support virtual learning.
- In September, we participated in the United Way Day of Caring, helping to clean up and prep plants for sale at the Edith Carrier Arboretum.
- In October, we hosted a virtual Alzheimer's Walk team and raised over \$6,000 for the Alzheimer's Association.
- In November, we donated Blessing Boxes to 15 local families to help them celebrate Thanksgiving.
- In December, we put together care packages for 50 seniors in our greater community served by VPAS.





Fill the Cup Awards

Team members are nominated for Fill the Cup Awards by residents and colleagues when they go above and beyond the call of duty to uplift and inspire. Throughout 2020, over 120 team members received a Fill the Cup Award. Here are a few highlights:



CARLA GRIFFIN: Carla helped residents increase their stamina and reach their fitness goals faster by adding walks and NuStep sessions in between their fitness appointments.

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AMANDA HARPINE: Amanda was nominated by a resident couple for staying with them at UVA when their appointment ran longer than expected. "We turned her half day into a full day and more. She stayed with us at the hospital and never once complained."

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RHONDA COLLINS: Rhonda typically spends the year planning independent living activities. In 2020, she made countless grocery runs to make sure residents' pantries stayed stocked. A resident nominated her saying, "Rhonda never fails to make me smile, and she is always willing to bring 'happy' into all of our lives!"

Iris Almas Loredo Jason Anderson Pam Arbogast **Brittany Armentrout** Arik Atkins Candy Biller Roy Bishop Crystal Blosser Sheila Bowman Danielle Boyers LaMont Burley Heath Carter Luz Casiano Faith Cayton Amanda Charlton-Lombardo Rebecca Clifton

Amanda Charlton
Lombardo
Rebecca Clifton
Tommy Clifton
Rhonda Collins
Kayla Cook
Maddie Cooper
Christine Derrow
Katelyn Diehl
Dena Driver
Candice Enoch
Lu Flick
Kaylee Floyd
Barb Frye

Brian Glick

Devon Gooden

Carla Griffin Earlene Groce Amanda Harpine Michelle Hartman Odessa Hottinger Denise Jarrett Drema Johnson Lauren Jones Joy House Team Cathy Kile Rachel Kirtley Kelli Knighting Susan KuyKendall Erika LaBounty Felisha Lam Brian Landes Tammy Layman Jayne Liskey Erin Lohr Megan Loker Jared Lunn April Manning Nelson Marrotte Kayla Mayer Sara Mcalister Carlee McCray Krista McKean Jaimson Meadows Diane Metzler

Karen Greenough

Janie Michael Amber Michael Shauna Michael **Emily Mills Buffy Mitchell** Cindy Morris Jodi Morris Owen Musselman Janelle Nelling Shoughlah Niaz Tirsit Nigussie Kiele Nix Anne O'Donohue Stephanie Oliveros Nancy Otrhalik Pam Parlette Erica Payne Kendra Pazaran Justin Pilichody Karyn Posey Dana Ramsey Ashley Rasmussen Nina Reedy Lauren Reeves Michael Reynolds Jill Rhodes Julie Ritchie Ashley Rohr Eric Samuelu

MJ Saufley

Virgil Shaw Pete Shaw Teresa Sheffer Steve Sheffer Coale Shifflett **Emily Shull** Jillian Simmers Lisa Sinegra Cheryl Smith Holly Smith Ali Snook Kathy Sommers Lauren Sprouse Betty Staubus Greg Taylor Mike Tipton Zoyla Tores-Cruz Jane Towers Christine Trobaugh Unity House Team Pam Vandevander Missy Vandevander Karen Waldron Tracey Warner Ann Weese Candace Wise Nicole Yeago



Home No Matter What

Living at BRC gives residents the security that, should their needs change, they'll always have access to supportive services and world-class healthcare. And that's true no matter what. Approximately one-fourth of residents in Assisted Living and Nursing Support have exhausted their financial resources. The **Resident Care Endowment Fund** bridges the gap—ensuring that all residents can continue to remain in their homes for the rest of their lives, regardless of ability to pay.

Percentage of residents not able to pay the full fee:

ASSISTED LIVING

MEMORY SUPPORT 40.1%

NURSING HOUSEHOLDS 31.6%



Keeping Families Connected

We know the pain caused by isolation from family and loved ones. That's why we worked overtime this year to keep residents connected to each other and their families. Early in the pandemic, that meant supplying each of our nursing households with iPads and training team members to help residents use them to connect with their families. Our Household Coordinators were true rock stars—working closely with residents' families to schedule video calls and adding "tech support" to their résumés!

In July, we invited families to participate in a car parade through campus—connecting with their loved ones in person for the first time in months. It was joyous!

Later in the year, we were able to allow families to safely visit through windows or behind plexiglass. We even installed a state-of-the-art sound system so that residents and their families could better hear each other during their visits.

We'll continue working with our partners at Center for Medicare and Medicaid Services and the Virginia Department of Health to implement safe visitation policies, and can't wait to fully welcome residents' families back to our community later this year.



Compassionate Residents

Early in the pandemic, residents in
Assisted Living worked tirelessly
to sew cloth masks for team
members to wear. Tranquility
House resident Louise Huffman
wanted to help too, so she donated
fabric from her quilting stock.



Stewardship in action

Stewardship is about more than dollar signs. It's our commitment to take better-than-excellent care of our entire community—it's people, property, and resources.

Wesley Mowbray, a grounds crew team member, takes care of some routine edging in Bridgewater Village.





The Dividends of Stewardship

Our investments pay off both in regional and national acknowledgements.

Here are just a few ways BRC was recognized this year:



We swept the listings in the 2020 Daily News-Record Best of the Valley Awards, winning in every single senior living category: Best Retirement Community, Best Nursing Home, Best Assisted Living,

and Best Rehab.



Our nursing households continue their long tradition of excellence with yet another five-star Medicare rating.



We again received a US News and World Report "Best Nursing Homes" rating, designating us among the top 8% of nursing homes in the United States.

Stewarding Our People

Future Professional Training

The pandemic meant that we couldn't welcome medical and nursing students to our campus for clinical rotations in 2020. But our commitment to supporting the next generation of clinical caregivers is as strong as ever. **Through our Certified Nurse Aide training program, we trained and welcomed 26 new CNAs to our team.** Our CNA program is offered completely free of charge, and students who successfully complete all course requirements and demonstrate good standing with attendance and work performance are offered employment opportunities.

2020 Scholarship Award Recipients

BRC offers scholarships and grants (up to and including full degree programs) to team members attending school or completing training programs related to their work. Made possible by an anonymous legacy gift, over 55 team members have received grants and over \$338,000 has been awarded to date. The 2020 scholarship recipients are:

- Amanda Charlton-Lombardo James Madison University
- Madeline Cooper Massanutten Technical Center
- Paulina Pullin Eastern Mennonite University
- Karli Rhodes Massanutten Technical Center
- Lauren Reeves Blue Ridge Community College

Not One Layoff

Despite BRC closing dining venues, salons, and the fitness center at various points throughout the year, no full-time team member was laid off or furloughed due to the pandemic. Instead, team members were reassigned as necessary to help out elsewhere. They screened arriving team members, manned the guard shack, tackled grocery runs, ran food deliveries, and more. Then, when it was safe to begin reopening campus amenities, they were able to transition back to their regular roles.

BRC Stays Well Stocked

There was a lot in the news this year about lack of supplies and PPE for healthcare workers across the country. Fortunately, BRC remained well stocked throughout the pandemic—thanks in no small part to Anne O'Donohue, Vice President of Support Services, and her team. "We were in a fortunate position early on in the pandemic," Anne says. "We weren't buying for today—we were buying for 4–6 weeks ahead." That head start helped BRC stay ahead of the supply strain. In fact, we were even able to donate supplies to other community organizations, including our local police and fire departments.





residents began moving into their brand-new living space in the connector between Maple Terrace and the existing AL residences. The new apartments feature spacious living areas with ample natural light, contemporary finishes, and a charming kitchenette. Plus, residents can enjoy newly refined common

spaces including dining venues

and living rooms.

The Grove:

Featuring expansive layouts, contemporary finishes, parking garages, and an enhanced service package that includes weekly cleaning and laundry services, the Grove represents the next generation of independent living lifestyle options at BRC. We opened the Grove at full capacity and began moving in residents under strict COVID-19 safety protocols in March.









Campus Construction Updates

Many of the physical spaces on our campus were radically transformed as a few major construction projects reached the finish line. Here are the highlights.



The Junction:

BRC's newest dining venue, The Junction, opened in September after months of anticipation. Featuring a coffee nook, pizza oven, deli, grill, and action station, the new venue offers an exciting menu and an attractive contemporary dining room.

COMING SOON:

We're set to expand our capacity to serve residents experiencing dementia or Alzheimer's with the opening of Concord House this spring. Plus, the rehabilitation of the meditation garden, the opening of a new café, and the completion of the Houff Community Center and Assisted Living renovations are all set to wrap up later this year.

Innovation in action

2020 was the year of **innovation** as teams rallied to respond to the challenges posed by the pandemic—often reinventing programs and services to continue providing residents with the quality of life they deserve.

Fitness team member Eric Samuelu coaches Independent Living resident Polly Fravel on state-of-the-art equipment in BRC's new fitness center.



Responding to the Senior Community Needs Assessment

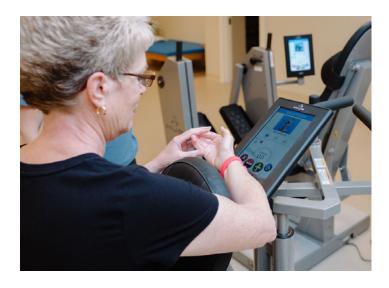
We knew in 2019 that our work with Valley Program for Aging Services (VPAS) to conduct a Senior Community Needs Assessment could only be a beginning. The study's results identified critical challenges facing the aging population in our broader community.

These challenges are bigger than any one organization can solve. So, we put together a coalition of individuals and organizations to collectively work to create real change for seniors in our community. The **Valley Senior Success Coalition** now meets regularly to brainstorm and coordinate efforts to address key issues such as affordable housing, social isolation, and health care navigation.

Plus, we launched a website, ValleySeniors.Info, that features the results of the SCNA and highlights projects coalition members are working on to address the results.



BRC President Rodney Alderfer speaks at the "Making it Happen: Valley Healthy Aging Symposium" we hosted in February 2020 to share the results of the SCNA with community leaders.



State-of-the-Art Strength Equipment

Today's older adults are redefining aging as an opportunity for adventure. So when the new fitness center opened in Houff Community Center, we introduced a new set of state-of-the-art strength equipment custom-built for active aging. Residents can

now enjoy an automated workout experience with a simple swipe of the wrist. After completing a fitness orientation with a team member, the resident's personal wristband presets the machines to their custom specifications—no fiddling with weights or tinkering with seat adjustments. Plus, our fitness team can track progress and make adjustments to their workout regimen when residents are ready



to level up. "These machines offer so much," says Laura Spicer, director of wellness. "They make it so easy for residents to come in and feel confident working out. And they provide our team with real data to improve residents' individual regimens."

LIFTING SPIRITS:

Spiritual Care by the Numbers

Spiritual care was a top priority throughout 2020, as residents in Assisted Living and our Nursing Households were isolated from their loved ones. Despite the challenges posed by COVID-19, chaplains Russ and Brenda Barb continued to provide critical spiritual support to our entire community. The impact of their work is immeasurable, but here's a look at the numbers:

Continued facilitation of the Grief Support Group (over 150 sessions since launching the group in 2017)

community and family member visits conducted by telephone or Zoom

hospital visits (limited this year due to hospital restrictions)

108

3,632

visits with

residents

Bible Study and Sunday School sessions (in person when allowed, via livestream otherwise)

> Continued integration of spiritual care into each resident's individual care plan



Reimagining the Dining Experience Again...and Again

Pandemic or not, BRC and our dining partner Sodexo are committed to providing residents with a mindful approach to dining that focuses on transparency of ingredients, delicious food, and satisfying portions. Throughout the year, our dining team modified their practices to safely provide the level of service our residents expect and deserve.

Transitioning to Take-Out, Delivery, and Grocery Services

When our dining venues closed in March, the dining team transitioned to offering takeout and delivery for residents. In addition to a standard menu, they offered a daily hot and cold-prepped special and even offered a menu of items for grocery delivery. Independent Living resident Lee Jackson enjoyed the chef specials, such as an omelet kit or shrimp

scampi. "They really have tried to keep everything interesting for us," she said at the time. "Just knowing that the team is doing their best to take care of us makes us feel good."

Opening the Junction

After months of anticipation, our newest dining venue, The Junction, opened in September. "We never could have imagined that the Junction, designed to bring our community together, would have to open under the circumstances of a pandemic," recalled BRC President Rodney Alderfer. Nevertheless, we were able to open the Junction safely by spacing tables greater than six feet apart, encouraging residents to dine only with those in their immediate bubble, providing hand sanitizer at each entrance and on every table, and regularly sanitizing tables and frequently touched surfaces like countertops, payment terminals, and condiment holders.

Safely Opening the Grove

Opening an at-capacity apartment building in the middle of a pandemic is no simple feat. But coordinating with clinical leadership to implement safe move-in policies, BRC's marketing team brought the years-long Grove project to completion. Move-ins began in late March and continued into the summer.

"We had been looking forward to opening the building for so long, and we had residents who had already sold their homes and needed to be able to safely move," recalls Crista Cabe, director of marketing. "So we went to our best sources of clinical guidance to identify the points of risk and develop policies and strategies to mitigate those risks."

That meant asking residents to self-monitor prior to their move date; limiting move-ins to one per day; requiring gloves, masks, and safety screening for everyone involved; restricting access to the elevator during move-ins; and requiring new residents to self-isolate for a set period following their move.

The process worked. Not only were we able to open the Grove safely, but we welcomed over 80 Independent Living residents to our community without a single known case of COVID-19 resulting from a move-in.

Bridgewater Healthcare Foundation

Bridgewater HealthCare Foundation, an autonomous organization governed by a separate board of directors, collects and distributes charitable contributions to support Bridgewater Retirement Community. The Foundation also provides support and coordination for BRC volunteers and community outreach.

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Bobby & Beverly Miller

Charles & Thelma Miller

Dawn Elizabeth Miller Dwight E. Miller Greg & Deb Miller James & Linda Miller Janice Kathrvn Miller Mark A. Miller Pauline G. Miller Thomas & Robin Miller Diane O. Mincey Rodney G. Miner & Susan L. Wheeler Saraona F. Minnich Barry & Connie Minnick William & Andrea Miracle Brandon & Cara Mitchell Wanda S. Moad John & Ann Monaer Sherry L. Mongold Samuel & Beverly Moore Towanda H. Moore Barbara K. Moyers Christina Moyers Janice Moyers Susan K. Moyers Terry & Diane Murray Anthony W. & Lisa Nalker Rev. John & Linda Neff Lawrence & Anna Newman Lee & Lavenia Norford Susan Nowlin Estate Faye Palmer Rosemarie J. Palmer Anne-Huston Parker Stephen & Shirley Parsons Larry & Jane Pelletier D. Jean Petre Paul & Marilyn Phibbs Dick & Annette Pierce Ronald & Sarah Pierce Edward & Judith Powell Larry & Linda Powell Nan Powell Carolyn Price Edmund & Deborah Price Odile M. Proctor Charlsey H. Puffenbarger Jim & Brenda Puffenbarger Joseph Puffenbarger Bob & Mitzie Puffenbarger Charles R. Raisner Dennis & Mary Jane Rawley Lynn Reams Eva Reeves Richard & Maralee Reeves William & Virginia Reinhold Dr. William & Mary Reish Fred A. Rexrode Thomas L. Reynolds Jr. DeWayne Rhodes Lois M. Rhodes Valerie Riccardi David & Vicki Richard Edward & Joann Rinaca Lynn Riner Martin J. Ritchie Matthew Robinson E. Earl Rodger Estate

William & Tammie Rodgers Sylvia P. Rogers Kenneth Blair Roller Jimmy & Betty Ross Tom & Barbara Ross Jean Ruff Delmas & Bonnie Runion B. Franklin & Ann Salyards LeVerle H. Sappington Rev. John E. Sayre Estate Jeffrey & Patty Schleifer John H. & Faye T. Sellers Robert S. & Pamela G. Setzer James & Janet Shafer Fred & Helen Shank Jeffrey & Ann Shawyer Abram J. Shearer Dreamia D. Sheffer Jonathan Shenk M.D. Gary & Rebecca Shickel Helen W. Shickel Mark A. & Rebecca R. Hill-Shifflett Martha Shifflett Martha E. Shifflett Charles C. Shiflet Jr. Donald & Donna Shiflet Helen Shiflet Karen & Rodney Shiflet John & Jackie Shoemaker Scott & Sally Shomo Elwood & Barbara Shrader Edgar & Catherine Simmons William & Mary Simmons Margaret D. Sipe T. Edgar & Zizi Sipe Terry & Vickie Slaubaugh Richard & W. Joleen Small Joyce Smith Victor J. & Cheryl B. Smith Jeffrey E. Snelson Charles L. Snyder III Estate Charles B. Somers III Wayne & Carol Spangler Phillip C. & Grace A. Speicher Janet S. Stepp Dr. Phillip & Cherrill Stone Kent & Patricia Stoneburner Kathy Stanley's Great-Grandchildren Viola Suddarth Michael S. & Dana C. Suter R. Noland & Marian Suter Rev. Fred & Nancy Swartz W. Rothwell & Connie Switzer Dwight F. & Betty A. Swope Richard Fay Swope Linda S. Tanguay David & Constance Taylor Gerald & Susan Taylor Vera Teter Hobert Texiere William & Polly Thomason James F. & Gail E. Thompson Roma Jo Thompson Earl & Margaret Thornton Noelene Timberlake Tom & Lori Mendez

Rev. James Tongue Jackie Towers P. David & Mardi Trout Jeannie L. Turner Gary & Marcia Tyeryar Donald & Ginger Usry Ann E. VanPelt Evelyn A. VanPelt Richard & Sherry VanPelt Lucile H. Vaughn Janice W. Wade Donald & Estelle Wagner Landon R. Walker † Bonnie Lou Wampler Dorothy K. Wampler Dorothy W. Wampler Dr. Fred F. Wampler

Frederick & Joyce Wampler Glenna Wampler Dr. J. Paul & Priscilla Wampler Leon & Doris Waters W. Steve & Ruth Watson W. Todd & Shannon Watson Elizabeth Webster Mike & Janet Weeks Warren & Nancy Weimer Dr. Robert & Mabel Weiss Jacqueline S. Wells James S. & Brenda J. Wells John M. West & Linda A. Elliott John & Gene White June T. White Larry & Amy White Carlyle Whitelow

Blanche C. Whitesell Leighann Whitley Mary Whitley Hubert & Virginia Whitten Dr. Richard & Carolyn Wilfong Richard & Pamela Wilkins Curtis Wilson Mary Wilson-Smith Anna Marie & Claude T. Wilton Richard & Judith Winner Robert & Nancy Wiskeman Clark & Sudie Wisman Dean W. & Kim Withers Donald & Faye Witters Donna Wojciechowski Mirna Belle Wolfe Ralph & Gretka Wolfe

Thomas G. Womble Jr.
Gladys B. Wonderley
David Wood
Rain Worthington
Richard & Audrey Wright
Richard & Margaret Wurst
John & Jodie Wymer
Conrad Wyrick
Ron Wyrick
Matthew & LeAnne Young
Zella Gahagen Trust
John & Dorothy Ziegler
Fred & Katherine Zimmerman
Berlin & Paula Zirk
Robbie Jean Zirkle

† = deceased

\$9,300

Compassionate Community

The Bridgewater Home Auxiliary and the Bridgewater Village Residents Association (BVRA) are organizations that are technically independent from BRC but have a big impact on quality of life through volunteer efforts and financial contributions to BRC and the broader community. Typically, the Auxiliary raises funds through the Cottage Gifts shop, nine fundraising lunches, and the ReRun Shoppe. The BVRA typically raises funds through the Village Barn and other initiatives. While the pandemic changed the way both organizations raised money, they were still able to greatly contribute to support the efforts of BRC and other community organizations.

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Bridgewater Home Auxiliary \$41,490

financial support provided to BRC and the Bridgewater HealthCare Foundation

Assisted Living Activities Fund	\$50
Building Connections Campaign	\$10,000
Pastoral Care Endowment Fund	\$1,000
Resident Care Endowment Fund	\$15,000
Donation to Bridgewater Home	\$8,140
Flowers and Plant Project	\$680
Junior Volunteer Scholarships	\$2,000
Pet Project	\$1,620
Bridgewater Church of the Brethren Media Support Project	\$2,000
Team Member Appreciation Family Meal	\$1,000

Bridgewater Village Residents Association

Bridgewater Rescue Squad	\$2,800
Bridgewater Volunteer Fire Department	\$2,800
Resident Care Endowment Fund	\$2,800
Pastoral Care Endowment Fund	\$900

62EAM MEMBERS

15%

\$13,591 TOTAL GIFTS

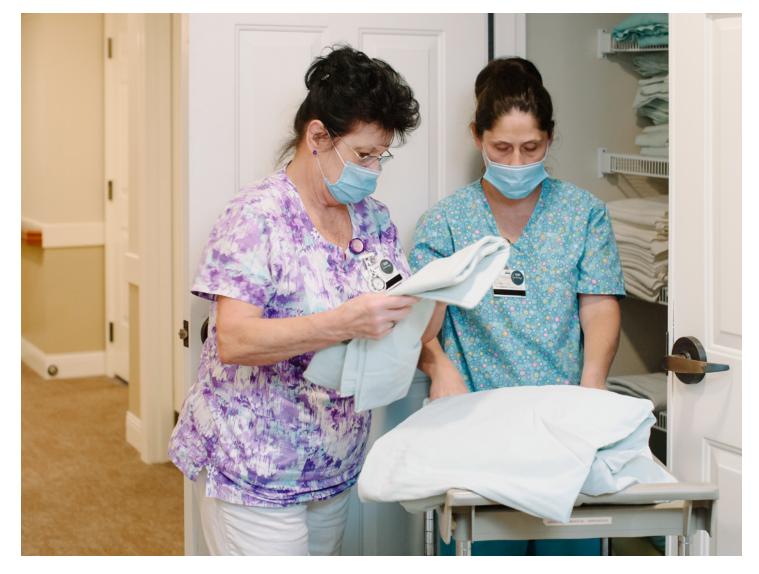
Giving by BRC Team Members

Anonymous Donors
Selena Aizpuro
Rodney & Jenelle Alderfer
Bradley Anderson
Donna W. Andrews
Pamela B. Arbogast
Russ & Brenda Barb
Candy Biller
Sheila M. Bowman
Michael D. Bragg
Edward & Carolyn Budd
Crista R. Cabe & Gary G.
Lancaster

Crista H. Cabe & C Lancaster Thomas Carper Heath Carter Jeaninne Collins Rhonda K. Collins Kayla S. Cook Easton Davis Rita Davis Jeanette & Christopher DeLoach Christine S. Derrow Katelyn Diehl Michele & Scott Dodrill Jeremy & Cory Douylliez-Willis Michael & Kristen Drueen Candise Enoch Lura Ritchie Flick Anne Whitney & Kevin Flint Anne Margaret Frazier T.C. & Barb Frye Devon F. Gooden Rebecca E. Groce Amanda Harpine Edward Hart Michelle Hartman Connie Hilgemann Lauren Jones Tammy & David Jordan Joyce A. Knicely

Kelli Knighting Amanda Lambert Jeffrey W. Lambert Brian Landes Jayne Liskey Alma Loredo Lacey Lucas Jared L. Lunn Krista McKean Diane H. Metzler Eddie Michael Amy R. Minnick Cindy Morris Yolanda Obaugh Anne M. O'Donohue Laura Powell Jill M. Rhodes Daniel F. & Felicia D. Ritchie Julia A. Ritchie Priscilla S. Sheffer

Pamela S. Sherman Lisa & David Shickel Deborah A. Simmons Lisa Sinegra Cheryl D. Smith Holly & Roger Smith Tammy Souers Laura & Caleb Spicer Kelly & Robin Spitzer Betty Staubus Melissa & Michael Stover Jeannette Suter Monica J. Thompson Cameron F. Tolley Jane Towers Wanda Wampler James & Ilsa Weaver Ann Weese



Impact through Volunteer Service

Individual Volunteers

Mary Adams Raymond Albers Susan Albers Abigail Allen Phyllis Arbogast Deborah Armentrout Jean Armstrona John Barr Millie Becker Norman Benner Mindy Berry Marina Bien Adam Board Judy Botkin Jim Bowman Sylvia Bowman Dick Boyd Ruth Boyers Charlotte Brazeau Tony Brazeau George Brenneman Betty Browning Betty Bryan Betsy Budd Judy Campbell Betty Caricofe J.H. Caricofe Flizabeth Carroll Pat Carroll Maria Castillo Dianna Chandler Greg Chevalier Kelly Chevalier Sarah Chevalier Andrew Clark Susan Clark Tom Clark Ralph Compton Jennifer Conbov Sally Jane Conner Linda Cook Kasev Corev Pat Costie Tammy Coulter Elsie Cox Madison Critzer Nancy Cupp Nancy Dagen Sam Dagen Kevin Daggett Alice Davino Fred Davino Glenda Deaton Catie DeFlumeri Margaret Dent Kay Divincenzo

Elizabeth Emswiler Joyce Emswiler Sara Estes Ruthie Evans Cindy Fike Mike Fike Elizabeth Fitt Ann Flora Jan Flora Jim Flora John Flora Wanda Flora Pamela Flory Ted Flory Tom Flory Jane Fulk Harold Furr Corinne Gaines Robert Gaines Hannah Gallagher Nancy Gallalee Kayla Gallucci John Garber Meghan Garber Doris Gardner Kathleen Gardner Jim Gaskins Phyllis Gaskins Charles Gerard George Getic Sonia Getic Bonnie Glick John Glick Ray Glick Olivia Gomez Janet Good Kerrick Goodwyn Kolby Goodwyn Janina Greene Deborah Greubel Halev Griffith Madison Grim Crystal Hager Donna Hahn John Harding Jim Harlow Sarah Harlow Anna Mae Harmon Jim Harris Doris Harsh Henry Hawkins Kathi Hemmis Judy Henneberger Hannah Herndon Gloria Hildebrand Rodney Hildebrand

Deidra Hill

Kaylee Hill

Kaytlynn Hill David Holl Wilda Holsinger Eleanor Holthaus Wally Holthaus Margaret Horn Mike Hostetter Marianne Houff Neil Houff Alice Howdyshell Harold Huffman Greg Jaccard Lee Jackson Emma Johnson Lacey Johnson Lynn Keller Nancy Keplinger Steve Keplinger Julie Kiracofe Sharon Kiracofe Steeve Kiracofe Shirley Kirkwood Conner Kleffman Destin Lam Craig Landes Paige Landes Hannah Landis Matilde Lasca Dee Lavman Ellen Layman Erin Lavman Phyllis Layman Virginia Layman Cathy Leitner Jim Leitner Julie Leitner Committee Library Dottie Lion Frank Lion Dottie Little Irene Little Ann Littrell Wes Loomis Bill Ludwick Mary Ludwick Doris MacDaniel Alice MacPhail Laura Mapp Claire Martindale Joan Mason Mackenzie Mason Marion Mason Wavne McDorman Karen McNeal Taylor McNeely Tom Mendez Janet Miller

John Leigh Miller

Mary Miller Connie Minnick Jane Mohr Jordan Mongold Sherry Mongold Margaret Monk Mollie Moomaw Aryiana Morris Teresa Myers Audrey Nakagawa John Neff Tina Nelson Marie Nofs Lee Norford Sharon Northrop Sue Overman Shirley Parsons Jean Petre Belinda Phillips Eileen Phillips Richard Phillips Ron Pierce Sarah Pierce Bill Powell Eunie Powell Larry Powell Carolyn Price Odile Proctor Robert Puffenbarger Roger Pultz Charles Raisner Addison Raso Taylor Rathke Bill Reinhold Homer Rhodes David Richard Ben Riddle Jeff Ritchie Matt Robinson Cloonev Rodeffer Barbara Ross Jerry Ruff Sydney Ryan Bill Sale Desirae Sandridge LeVerle Sappington Carole Sease Larry Seilheimer Nora Shank Dorothy Sharpe Abe Shearer Martha Sheets **Nelson Sheets** Sally Shomo Jordan Shover

Elwood Shrader

Edgar Simmons

Nancy Simmons

JoAnne Simpkins Monica Slater Vicki Slaubaugh Joyce Smith Linda Snader Carol Spangler Wayne Spangler Margaret Sparks Michael Steinberg Linda Sterrett Lena Stewart Kent Stoneburner Fred Swartz Nancy Swartz Cheryl Switzer Julie Swope Nancy Thomas Susan Thompson Michelle Titman Megan Triplett Cindy Tusing Gary Tyeryar Marcia Tyeryar Ginger Usry Ann Vanpelt Kyndall Villareal Jonathan Waaq Janice Wade Glenna Wampler Joyce Wampler Merle Wampler Sara Ward Steve Watson **Bob Wheatley** Carlyle Whitelow Lizzie Whitten Jean Willi Virginia Wine Judy Winner Richard Winner Dean Withers Isabelle Wnek Mirna Wolfe Nancy Woody Krista Wright Merv Wunderlich Dick Wurst Peggy Wurst Bonnie Zickefoose Susan Zucconi

Bryan Dove

Barbara Eanes

Volunteer Organizations

ARC of Harrisonburg and Rockingham Blue Ridge Christian School Blue Ridge Community College Bonnie Seamans and Sister Dee Houdson Bridgewater Church of the Brethren Bridgewater Church of the Brethren

Children's Choir Bridgewater College Bridgewater College

Department of Music Health and Exercise Science Men's and Women's Tennis Teams

Men's Baseball Team Men's Cross Country Men's Track

Office of Spiritual Life

Student Athlete Advisory Committee

Women's Cheerleading Women's Cross Country Women's Field Hockey Women's Lacrosse Women's Soccer Team

Women's Soccer ream Women's Softball Team

Women's Track Women's Volleyball

Bridgewater Presbyterian Church Bridgewater United Methodist Church Bridgewater United Methodist Youth Briery Branch Church of the Brethren Cymore Elementary School Dayton Tavern

Eastern Mennonite University
Preparatory Music

First Choice Home Health and Hospice

Flora Stringband & Friends
Fort Defiance Future Leaders of America

Friendship Industries

Goodwin Oral and Facial Surgery

Good Time Gospel Quartet Harrisonburg First Church of the Brethren Harrisonburg First Church of the Nazarene

Harrisonburg High School

Hartland Quartet
Highland String Band
Hilltop Bible Church
Holl Brothers
In Motion Dance

James Madison University

Alpha Pi Omega Alpha Sigma Alpha Alternative Spring Break Center for Service Learning

Delta Gamma
Department of Music
Department of Social Work
Friend of Rachael

Glamour Girls Gamma Sigma Sigma Health Services Administration Madison Scholars Work Study

John Wayland Elementary School Massanutten Technology Center Mount Crawford United Methodist Church Mount Solon Pentecostal Church of the Brethren

New Beginning Church Old Time Gospel Quartet Park View Credit Union Peake Mennonite Church of Pleasant Valley Church of

Pleasant Valley Church of the Brethren Rockingham/Harrisonburg SPCA Sangerville Church of the Brethren

Sew Caring Stitchers Shenandoah District Church

Shenandoah District Church of the Brethren

Spring Creek Nazarene Church Staunton Church of the Brethren

Stuart Middle School Summit Church of the Brethren Therapy Dogs International Turner Ashby High School Turner Ashby Special Education

Wilbur Pence Middle School



Civic and Business Support

Bank of America BB&T Bridgewater College Bridgewater Home Auxiliary Bridgewater Ruritan Club Bridgewater Village Association Eddie Edwards Signs Edward Jones of Bridgewater Farmers & Merchants Bank Fidelity Charitable Gift Fund Flora Pettit Friendship Industries

Hershey Creamery Company Hipps Financial Partners Houff Charitable Foundation **Houff Corporation** Houff Family Foundation Landes Heating & Air Conditioning LD&B Insurance Agency Leitner Law Group McMullen Funeral Home, Inc. Myers Hodges Post VFW of USA, Inc. Park View Federal Credit Union Partners Excavating Company

Rockingham Cooperative Rockingham Insurance Shickel Corporation Shreckhise Shrubbery Sales & Landscapes Sodexo, Inc. & Affiliates SunTrust Banks, Inc. The American Legion-Shen. Valley Post #188 The Community Foundation of

Frederick County, MD, Inc.

The Community Foundation-Harrisonburg and Rockingham The Dayton Foundation The O'Connor Group The Winston-Salem Foundation Trumbo Electric, Inc. Weaver's Floor Covering Wellness Concepts Zella Gahagen Trust

Church Partners

Beaver Creek Church of the Brethren Bethel Church of the Brethren Bethel Church of the Brethren-Keezletown Blue Ridge Chapel Church of the Brethren Bridgewater Church of the Brethren

Bridgewater United Methodist Church Briery Branch Church of the Brethren Calvary Church of the Brethren Cedar Grove Church of the Brethren Cedar Run Church of the Brethren Church of the Brethren Community Mission Church of the Brethren

Dayton Church of the Brethren Emmanuel COB-Women's Fellowship Fairview Church of the Brethren Faith Bible Sunday School Class at Bridgewater United Methodist Church

First Church of the Brethren-Harrisonburg

Flat Rock Church of the Brethren Hiner Church of the Brethren Luray Church of the Brethren Madison Church of the Brethren Memorial Church of the Brethren Mill Creek Church of the Brethren Montezuma Church of the Brethren

Mount Bethel Church of the Brethren Mount Olivet Church of the Brethren Mt. Carmel Church of the Brethren Mt. Grove Church of the Brethren Mt. Pleasant Church of the Brethren Mt. Zion Church of the Brethren-Broadway

Mt. Zion Church of the Brethren-Luray Oak Park Church of the Brethren Pine Grove Church of the Brethren Pleasant Valley Church of the

Brethren-Weyers Cave Round Hill Church of the Brethren Shiloh Church of the Brethren Smith Creek Church of the Brethren Staunton Church of the Brethren Sugar Grove Church of the Brethren Summit Church of the Brethren Summit COB Women's Fellowship Sunrise Church of the Brethren Timberville Church of the Brethren Valley Pike Church of the Brethren Wakemans Grove Church of the Brethren

Waynesboro Church of the Brethren

Legacy Council Membership

Judith Miller Allen Chloia R. Barker Roger & Sonja Bible Bill V. Neff Dr. Emmert & Esther Bittinger Jim & Sylvia Kline Bowman Ronald & Mary Bowman Dr. Dick L. Boyd Chester & Nancy Bradfield Bridgewater Home Auxiliary Daniel & Nancy Brubaker Allen & Naoma Clague Alfred & Melba Cline Patricia S. Costie Mensel & Linda Dean Margaret K. Dent Dr. Garner H. Downey Janice Drechsler Hattie Driver Theodore & Mary Beth Flory

John & Marilyn Garber Kathleen Gardner Ethyline L. Gilbert Janet W. Good Dr. Hantford L. Graham Janina Greene Sidney & Joyce Grove Miriam M. Holl Wilda W. Holsinger Paul & Mary Ann Hoyt Rufus & Elaine Huffman Kevin D. Humphries Barbara H. Jewell Helen R. Jones Peggy C. Kennedy Sallie E. Kiser Pearl L. Lantz

W. Price & Sandra Lineweaver Mary Ann Littrell Doris M. MacDaniel Miriam S. Martindale

Paige D. Martindale

Marion & Joan Mason Peggy G. Mason Joel "Mac" & Beverley McCauley Dr. Robert M. McDonald Carl & Patsy McDuffie Karen P. McNeal Dawn Elizabeth Miller Janice Kathryn Miller John Leigh & Janet Carter Miller

Mary Lou Miller D. Jean Petre Carolyn Price Eva Reeves Richard & Maralee Reeves Kennon & Nina Rothchild William & Josie Sale Jeffrey & Patty Schleifer Cathryn F. Seese Edgar & Catherine Simmons Terry & Vickie Slaubaugh Dr. Bobby L. Smith Elizabeth H. Snyder

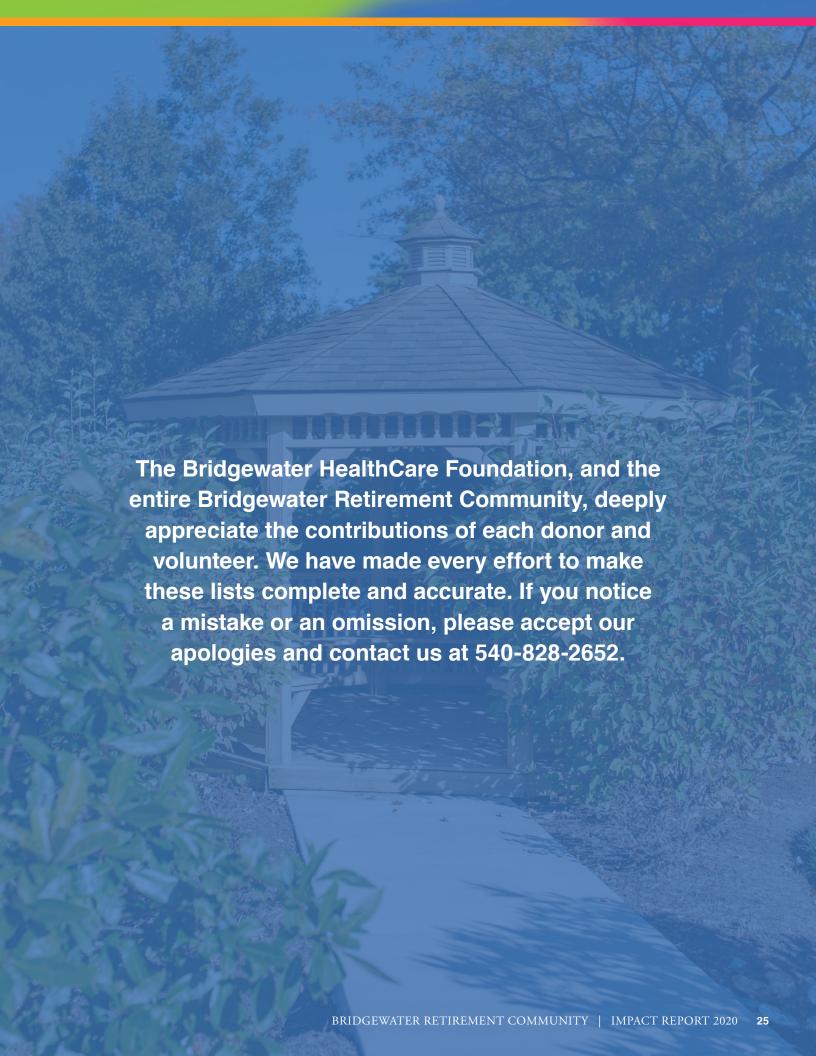
Mrs. Lelia M. Stark Howard & Virginia Stover Rev. Fred & Nancy Swartz H. G. Texiere Nancy G. Trout Gary & Marcia Tyeryar Louise T. Vakil Ann E. VanPelt Lucile H. Vaughn Janice W. Wade Bonnie Lou Wampler Dr. J. Paul & Priscilla Wampler W. Steve & Ruth Watson Eleanor C. Weaver Helen M. Wetsel John & Gene White N. Paige & Ann Will Gladys B. Wonderley

† = deceased

Richard Wright

Thom Flory

Rosie Fulwider



Investing in Quality of Life

as there ever been another year that more dramatically clarified what determines quality of life? As we stopped seeing our family members, going out to eat, traveling and just generally running around, we had time to think about what makes our life fulfilling. What was important for you? How did you cope with not being able to do the things that matter to you or see the people that make your life meaningful? I think most everyone took time to be grateful for what we did have but grieve the time we cannot get back. Quite literally, we are all exhausted.

Many of you have family members in Assisted Living and Nursing at BRC. You understand how these feelings were magnified for our residents who could not come and go and, for their own safety, were kept isolated from loved ones. Our residents and team members felt this loss very powerfully. In an organization that focuses on quality of life at any stage, not being able to give our residents these simple daily joys has been an emotional challenge. Our team members worked with family members to thoughtfully reimagine quality of life experiences. Thankfully, because of the generous support from our donors, we have the resources to help make these experiences possible.

Since family members at first could not come on campus we purchased additional iPads to help residents communicate face-to-face with their loved ones. In-person events became virtual and interactive components were created for IL, AL and Nursing residents. One example would be the adaption of Founders Day to a selection of virtual workshops such as flower arranging, wine and cheese tastings, and cooking demonstrations. Our nursing team arranged a family parade through the community so residents could see their family drive by with special signs, cheering, and much blowing of kisses. We tried to make holidays as special as possible and worked tirelessly to deliver care packages and videos, so residents and family members remained connected. These activities helped boost everyone's spirit. Now the vaccine helps us feel like there is light at the end of the tunnel. We are grateful for all the support that has made this possible.

As we look forward to the end of the pandemic and the return to something more normal, we will not forget how important quality of life is for our residents. The Foundation is currently exploring a financial campaign to raise funds for new endowments to enhance and grow current programming that offers enriching experiences to our residents. The areas we are looking to develop include Health and Wellness, Arts and Scholarship and our Community Outreach/Volunteerism programs. We currently have programming in these areas, but with your support we could do so much more. As 2021 progresses you will begin to hear more about these hopes and dreams. We hope you will be as excited about the possibilities as we are and will join with our many donors who wish to give our residents as fulfilling and engaging a life as possible.

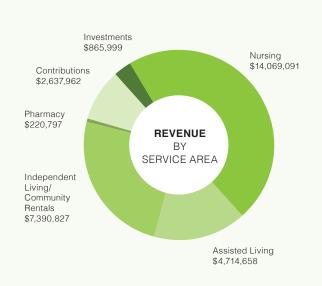


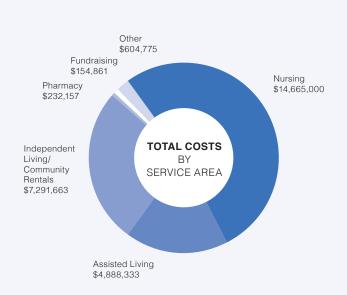
Carrie Budd Vice President for Development & Community Relations Bridgewater Retirement Community

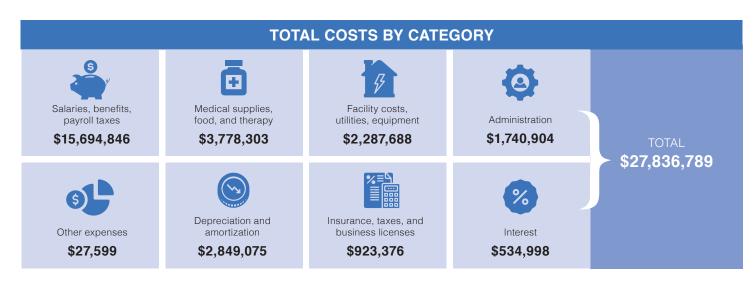


2019-2020 Financial Dashboard

Contributions and income from investments are crucial in bridging the gap between revenue and operating costs in each of our four service areas.







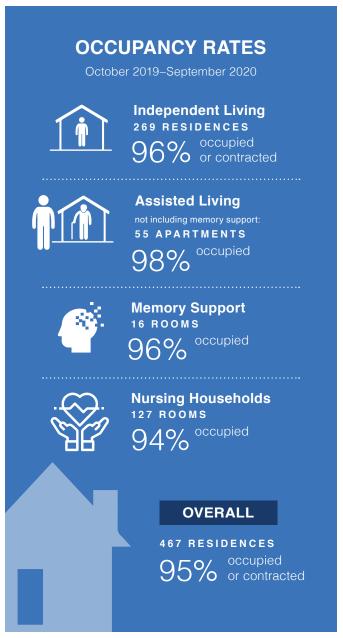
ASSETS					
Current Assets	Investments	Physical Property and Equipment	Other assets	TOTAL	
\$8,229,704	\$32,787,571	\$89,124,224	\$2,497,357	\$132,638,856	

*Bridgewater Retirement Community's fiscal year runs from October 1 through September 30.

If you would like a full copy of BRC's audited financial statements, contact

Carrie Budd, Vice President for Development and Community Relations, at 540-828-2509 or cbudd@brcliving.org.





Bridgewater HealthCare Board of Directors, 2020

John Flora, *Chair* Claire Martindale, *Vice Chair* John Garber

Neil Houff

Deborah Greubel

Sherry Mongold

John Neff

Larry Powell

Abe Shearer

Sally Shomo

Steve Watson

Bob Wheatley

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Barb Frye, Director of Nursing

Jeannette Suter, Vice President of Independent Living

Jeff Lambert, Vice President for Healthcare

Anne O'Donohue. Vice President for Support Services

Jim Weaver, Vice President of Finance

This 2020 Impact Report reflects the work of many. We particularly recognize:

EDITORIAL: Crista Cabe, Director of Marketing & Sales

Jeremy Douylliez, Communication Specialist

DESIGN: Queen City Creative

PHOTOGRAPHY: Sera Petras Photography, Dustin Blyer/Blue Ridge Multimedia,

Mike Miriello/The Downtown Creative





energy FOR LIFE

302 North Second Street Bridgewater, VA 22812

800.419.9129 540.828.2550

www.BRCliving.org



Contact us today to explore your options at BRC.



JESSICA COVELLMarketing Counselor 540.828.6197

jcovell@brcliving.org brcliving.org/assisted-living

Assisted Living and Memory Support is expanding!

This spring, the completion of a major construction project is significantly expanding capacity in both Assisted Living and Memory Support — a rare opportunity to live in our top-rated community which usually operates near capacity.

At BRC you experience the comfort of home in our gracious studio and one-bedroom apartments, with just the right support you need to maintain maximum health and independence. Multiple apartment styles, dining experiences, and levels of care are available to you right at your doorstep. Plus, Assisted Living residents can take advantage of all the amenities — restaurant style dining, a modern fitness center, on-site salons, library, outdoor pavilion, and a host of wellness and spiritual life services.